



# All About Us

ANYTHING LESS IS SECOND BEST!



WELCOME

## SELLING POWER!

RE/MAX is the top selling organization in the GTA

### GIVING BACK

Agents and staff make it their business to pitch in and help charitable organizations

### WIRED AND READY

Our website offers access to our listings as well as virtual tours



Outstanding Agents. Outstanding Results! [www.remaxaboutowne.com](http://www.remaxaboutowne.com)

# ALL ABOUT RE/MAX

RE/MAX Aboutowne is a proud member of what is quite possibly the most successful real estate organization in North America. RE/MAX has offices in all Canadian provinces, the United States, Mexico, and the Caribbean and has gone global since 1994. With a total sales force of over 100,000 agents in 52 countries and still growing at an incredible pace, RE/MAX has been and continues to be the No.1 real estate organization in Canada since 1987.

## RE/MAX Aboutowne

The Oakville RE/MAX franchise operates out of two offices, in locations carefully selected for their accessibility. One office is located in the Briarwood Business Park, not far from Oakville Place. The other is located in a refurbished heritage property on Lakeshore Road near the downtown core.

Both offices are easy to find and have ample free parking for customers and agents. The offices are open Monday to Friday from 9 a.m. to 8 p.m., Saturday from 9 a.m. to 5 p.m. and Sunday 11 a.m. to 4 p.m. A paging/answering system operates after hours, ensuring full service to our clients at all times.

Broker/Owner Augy Carnovale, active in real estate since 1973, joined RE/MAX in 1984 and opened the first RE/MAX Aboutowne office in 1988. The company is proud to be part of Canada's No.1 real estate organization as well as the GTA's premiere brand.



Our clients are well served with two Oakville locations.

## Office Support

The overriding goal of the RE/MAX management and support staff team is to create an environment in which the salespeople are able to give the best possible service to their clients. To this end, all technology purchases and all personnel and office management decisions are carried out to ensure the highest levels of support for the sales reps.

All offices offer fully computerized support staff stations.

The appointment desk arranges for viewing appointments, records these and keeps salespeople up to date on all showings. Another staff member answers the busy switchboard; because of computerization, any staff member can page messages to our agents, makes appointments, process listings and deal with incoming inquiries.

An administrator oversees staff at each office, making sure all offers are processed and that all parties involved receive complete information on all aspects of their transaction and because all bookkeeping and accounting is done internally, cheques are issued promptly.



RE/MAX Aboutowne's downtown Oakville location at 67 Lakeshore Rd.



RE/MAX Aboutowne's uptown Oakville location at 418-2 North Service Rd. E.

## Community Involvement

RE/MAX Aboutowne salespeople and support staff make it their business to pitch in to worthy causes in the community. Whether it's "DRESS RED" day for the Heart and Stroke Foundation, or donating from their real estate commission to the CHILDREN'S MIRACLE NETWORK and/or to the BREAST CANCER RESEARCH FOUNDATION, thousands upon thousands of dollars in charitable donations have been collected and made annually by agents and staff since RE/MAX Aboutowne's beginnings.

Visit us online at [www.remmaxaboutowne.com](http://www.remmaxaboutowne.com)

# ALL ABOUT Our Salespeople

Serving on the front line are the salespeople. The associate brokers and sales representatives are given the freedom to chart their own courses, make on-the-spot decisions and develop their own styles, all with the guidance of a full-time, experienced management team.

As a result, RE/MAX tends to attract uniquely talented sales professionals who thrive under this independence. The arrangement is a great advantage when, for example, negotiations are at a critical stage and time is of the essence.

RE/MAX representatives are commissioned, professional agents with their own client base and network links with other local and out-of-town agents as well, permitting an easy exchange of referrals and market information.

All of our salespeople are members of the Canadian Real Estate Association, the Ontario Real Estate Association, the Oakville Milton and District Real Estate Board, and some are members of the Toronto Real Estate Board, the largest in North America, as well as access members to other neighbouring Boards. It all adds up to incredible exposure for RE/MAX clients. Most agents, of course, have cellular phones, 24-hour pagers, Blackberries, etc. It is a sign of their efficiency and dedication to service that several of these agents are repeatedly ranked in the RE/MAX Top 100 each year in Canada, North America and locally.

As a result, RE/MAX is by far the top selling organization in the Greater Toronto Area, greatly outdistancing our nearest competitor.

**Now, that's power — SELLING POWER!**

## Commercial Real Estate

Established at RE/MAX International in 1990, the distinctive red, white and blue RE/MAX logo on a gray background now appears on commercial signs locally on behalf of our division's specialists. We also have experts that can handle the sale of a business.

## Corporate & Relocation Services

In order to service corporate client needs, RE/MAX International Relocation Services was established in 1987 and has offices located throughout North America. The nearest to RE/MAX Aboutowne is in Mississauga.

This network provides an international referral system that benefits our clients as well as our sales team, and represents an enormous talent pool as well as a great source of buyers and sellers for RE/MAX agents.



RE/MAX Aboutowne has a proven track record for success.



## Marketing

State-of-the-art, in-house desktop publishing and marketing support is available to all RE/MAX Aboutowne salespeople. Digitally processed, full colour feature sheets are done on site in order to achieve the finest quality possible.

## Advertising

RE/MAX invests millions and millions of dollars yearly on corporate television and radio ads, along with billboards and one of the world's most recognized marketing symbols, the RE/MAX hot air balloon. On a local level, our salespeople are heavy advertisers in different news media: The Oakville Beaver, Oakville Today, The Real Estate Book, The Milton Champion, The Burlington Post, The Mississauga News and others.

Wherever an agent feels they can give their clients maximum exposure, that is where they will advertise. Our goal is to reach as many potential customers for you as possible.

# ALL ABOUT **Selling Power**

## The Internet

RE/MAX was the first major real estate organization to establish itself on the Internet, back in the early 1990's. Today our international web site offers consumers a quick way to access information about RE/MAX and real estate in general.

With the click of a mouse, potential home buyers can preview properties listed with RE/MAX Aboutowne. Visit us at [remaxaboutowne.com](http://remaxaboutowne.com).

## Virtual Tours

You can access all RE/MAX Aboutowne virtual tours on the company's web site at [www.remaxaboutowne.com/virtualtours](http://www.remaxaboutowne.com/virtualtours)

## Our Lawn Signs

Our red, white and blue For Sale and Sold signs are easily recognized by anyone looking for a home for sale. Potential buyers know they are dealing with professionals and our phone numbers (905) 338-9000 and (905) 842-7000 are easily remembered by the public.

You may also use them to access our web site: [www.9053389000.com](http://www.9053389000.com) or [www.9058427000.com](http://www.9058427000.com)



Access all RE/MAX Aboutowne virtual tours on our website.

## Mortgage Financing

Our salespeople and our clients have the benefit of our in-house mortgage representative. That means a wide choice of mortgage companies to choose from and best of all...instant mortgage approvals.

## Selling Power

If buying or selling a home is in your plans, we invite you to contact any one of our salespeople at either, (905) 338-9000 or (905) 842-7000. The proof is in their performance — so let us show you why you should call RE/MAX Aboutowne Realty Corp. first....CALL US NOW!



**RE/MAX** *aboutowne*  
REALTY CORP., REALTOR

67 Lakeshore Rd., Oakville, Ontario L6K 1C9

**(905) 338-9000**

418-2 North Service Rd. E., Oakville, Ontario L6H 5R2

**(905) 842-7000**

### Our Commitment to Privacy

RE/MAX Aboutowne Realty Corp. will abide by the PRIVACY CODE of the Canadian Real Estate Association, which sets out our commitment and your rights regarding the privacy of your personal information. For a copy of our privacy policy, please go to [remaxaboutowne.com](http://remaxaboutowne.com).

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Visit us online at [www.remaxaboutowne.com](http://www.remaxaboutowne.com)